

# KANDA

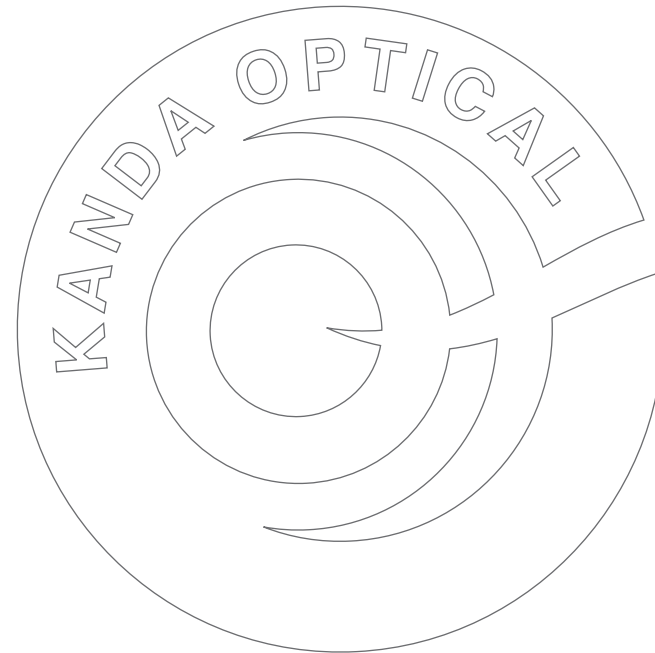
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**S T Y L E G U I D E**



# OFFICIAL LOGO





**OFFICIAL LOGOTYPE**

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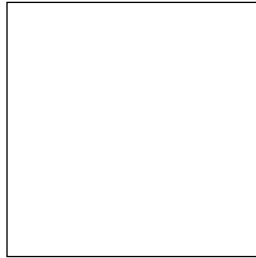


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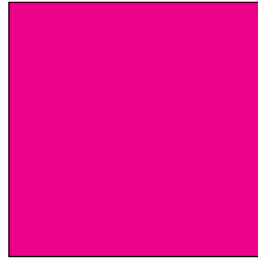
# CMYK COLOUR VALUES FOR PRINT USE

2



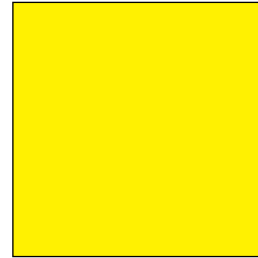
C

100



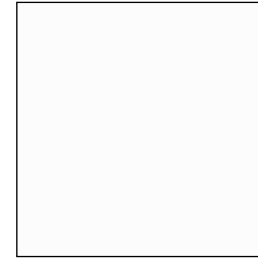
M

100



Y

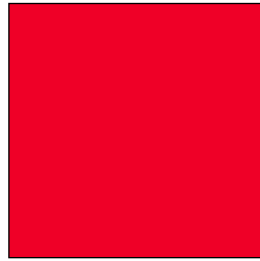
1



K



# PANTONE COLOUR VALUES FOR PRINT USE

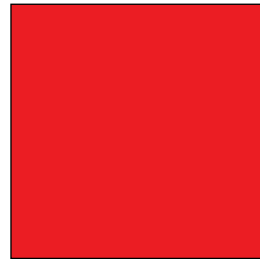


**185-C**



# RGB COLOUR VALUES FOR PRINT USE

234



R

13



G

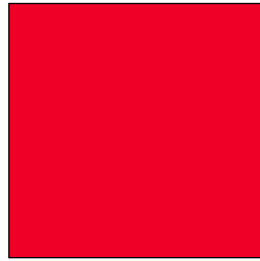
44



B



# HEX COLOUR VALUES FOR WEB USE



#EA0D2C



# USAGE IN REVERSE AND NORMAL STATE

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## TWO LINE USAGE IN NARROW SPACE

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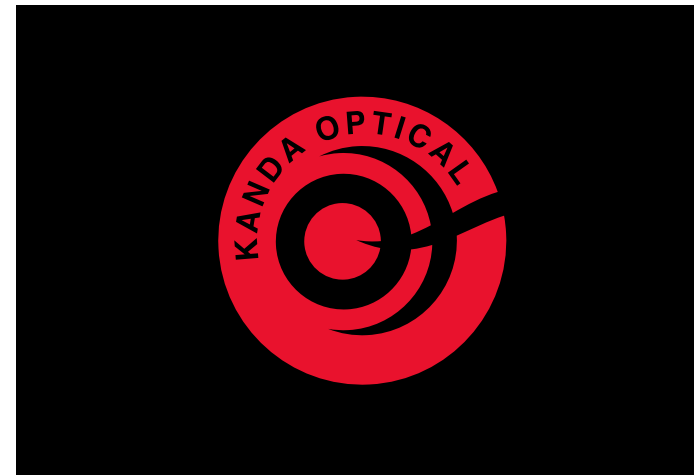
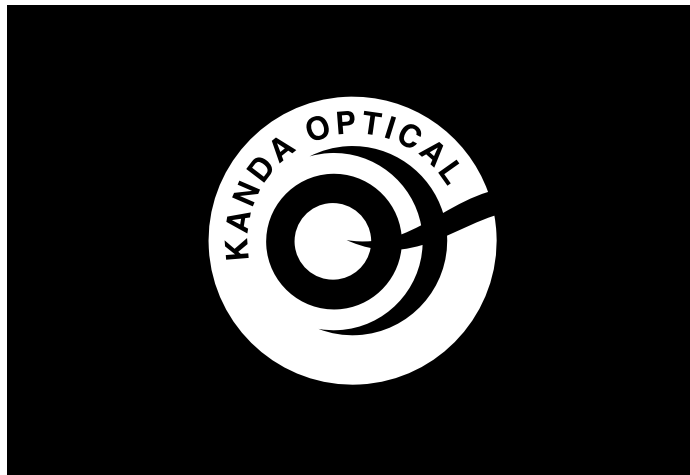
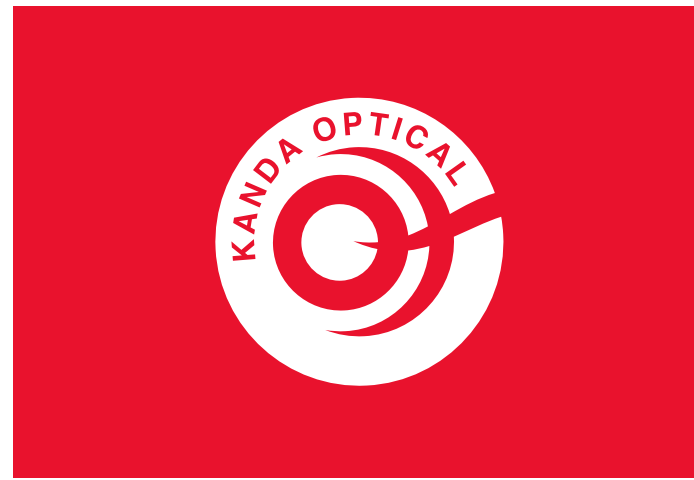
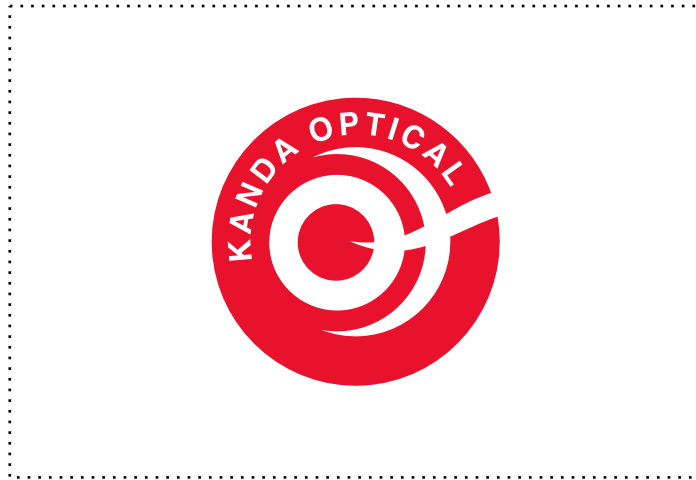
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OPTICAL**



# LOGO USAGE IN REVERSE AND NORMAL STATE





# SPACE AROUND THE LOGO



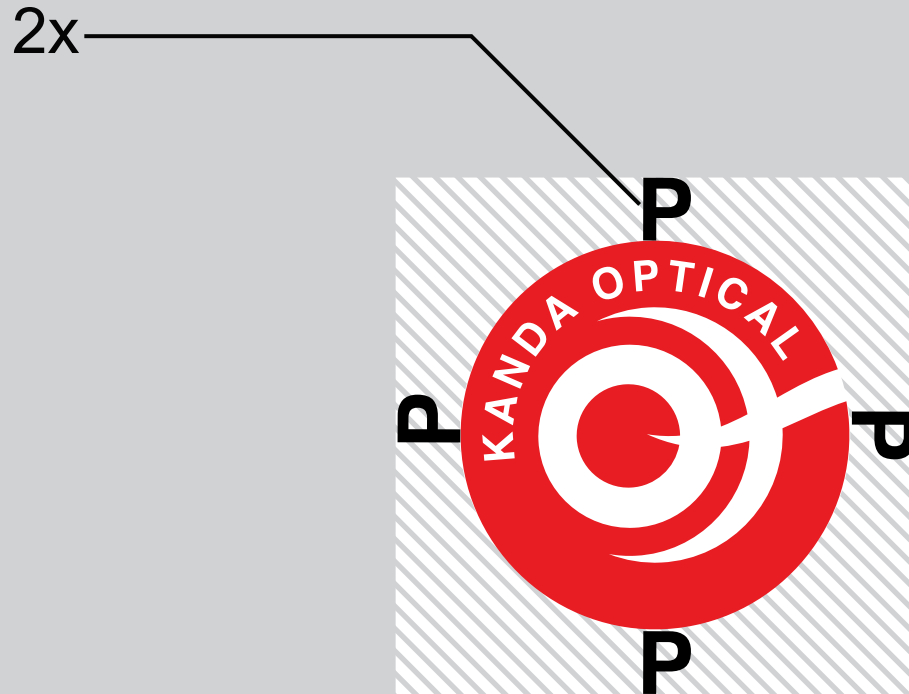


## SPACE AROUND THE LOGO





# SPACE AROUND THE LOGO





# DOs & DON'Ts

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# DOs & DON'Ts

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OPTICAL**

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OPTICAL~~

~~KANDA  
OPTICAL~~

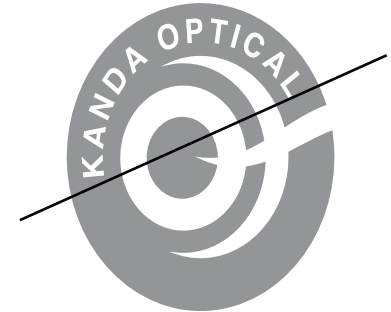
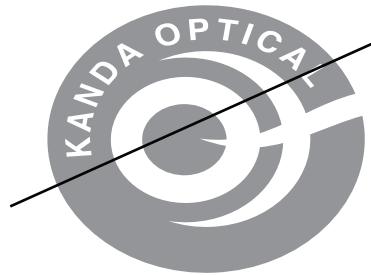
~~KANDA  
OPTICAL~~

~~KANDA  
OPTICAL~~

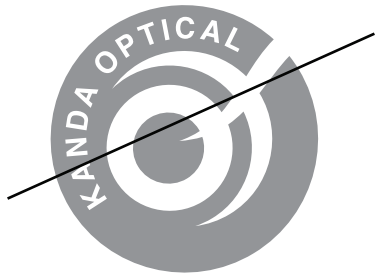
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OPTICAL~~



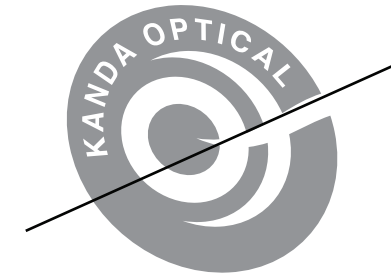
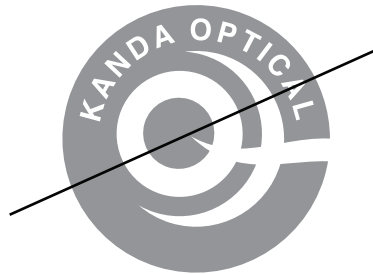
# DOs & DON'Ts



ROTATION IS PROHIBITED



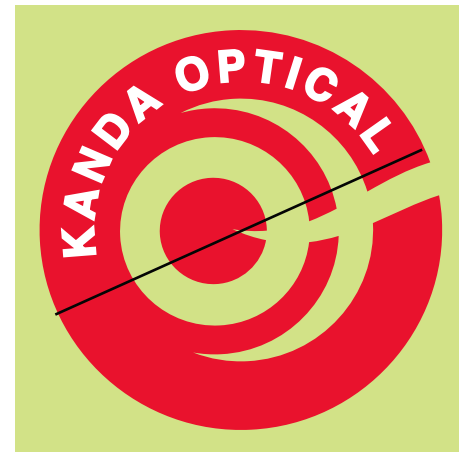
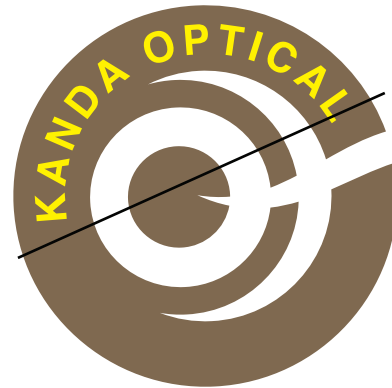
ROTATION IS PROHIBITED







# DOs & DON'Ts



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*the name you can trust.*

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